

**Advertising Campaign Starts 4-Weeks Before The Show**

# **Home Improvement & Backyard Expo**

## **World Market Center Las Vegas**

### **Fri-Sat-Sun ~ March 10-11-12, 2023**

**THE TINY HOMES SHOWCASE IS BACK!**



**Meet Las Vegas homeowners ready for home decorating & remodeling projects**  
**Tiny homes, alternative housing, crafts & gifts, how-to demos, giveaways and more**

**Broadcast TV, Cox Cable, Dish® Network, DIRECTV, newspapers, magazines, radio and social media advertising reaching millions of area homeowners**

**KLAS (CBS)** - *Good Day Las Vegas, CBS Mornings, 8 News at Noon, Las Vegas Now, 8 News at 11pm, Late Show*

**KSNV (NBC)** - *News 3 Today, Today Show, News 3 Live at Noon, NBC News Daily, News 3 at 6pm, 7pm & 11pm*

**KTNV (ABC)** - *Good Morning Las Vegas, GMA, Morning Blend, Action News at 11am, 5pm & 11pm, Jimmy Kimmel*

**KVVU (FOX)** - *Fox5 News Live in Las Vegas, MORE Local, Fox5 News at 3pm, 4pm & 6pm, Fox5 News at 10pm*

**THE CW** - *The National Desk, Wake Up With The CW, Drew Barrymore, Jerry Springer, Dateline, News at 10pm*

**MyLTV** - *Funny You Should Ask, Couple's Court, Divorce Court, The People's Court, Judge Mathis, Hot Bench*

**COX MEDIA** - *CNN, FOX NEWS CHANNEL, MSNBC, MAGNOLIA, GAME SHOW NETWORK, TV LAND*  
*Tucker Carlson, Jessie Watters, CNN Newsroom, America Says, Family Feud, Fixer Upper, House Hunters, Property Brothers, Home Town, Mind For Design, The Lost Kitchen, Van Go, Inn The Works, Restored*

**KJUL & KOOL RADIO** - *"The Sound of Las Vegas" KJUL 104.7 and KOOL 102 radio spots*

#### **Newspaper, Magazine, Radio & Social Media Ads**

Las Vegas Review-Journal, TheHomeMag, Facebook ads, and radio ads target homeowners who are ready to buy home decorating, remodeling, pools & spas, AC/heating, solar energy, BBQs, patios, home security and landscaping.

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