

Advertising Campaign Starts 4-Weeks Before The Show

LAS VEGAS HOME IMPROVEMENT & BACKYARD EXPO

**The Expo at World Market Center
Fri-Sat-Sun • March 13-14-15, 2026**

Multi-Platform Ad Campaign With 450+ TV Spots



**Meet Homeowners Ready to Buy Home Decorating, Remodeling & Landscaping
Senior Showcase, Health Screenings, Master Gardeners, and Children's Activities**

Broadcast TV, Cox Media, Dish® Network, DIRECTV, Antenna TV, newspaper, magazine, and social media advertising reaching millions of Las Vegas area homeowners.

KLAS (CBS) - Good Day, CBS Mornings, Las Vegas Now, Jeopardy/Wheel, 8 News Now at 5 pm, 6pm & 11pm

KSND (NBC) - News 3 Today, Today Show, News 3 Live at Noon, News 3 at 5pm, 6pm & 11pm, Tonight Show

KTNV (ABC) - Good Morning Las Vegas, Morning Blend, Ch 13 News at 5pm, 6pm & 11pm, Jimmy Kimmel

KVVU (FOX) - Studio 5 Live, MORE, Fox5 News Live, Fox5 News at 7am, 9am, 5pm, 6pm, 10pm & 11pm

KVCW (The CW) - The National News Desk, ARC Las Vegas News & Entertainment, CW Late News at 10pm

Antenna TV - Andy Griffith, I Love Lucy, Three's Company, Leave It to Beaver, Drew Carey, Rockford Files, Monk

COX MEDIA - CNN, MSNBC, HGTV, Fox News Channel, Game Show Network, History, Bravo, Hallmark, TNT, TV Land, Sean Hannity, Gutfeld!, Jesse Watters, CNN Newsroom, Anderson Cooper, Erin Burnett, Rachel Maddow, My Lottery Dream Home, Property Brothers, Fixer to Fabulous, Gold Rush, Real Housewives, Below Deck, Vikings, The Closer, When Calls The Heart, Family Feud, Everybody Loves Raymond, Seinfeld, and other shows.

Newspapers, Magazines, Outdoor & Social Media Advertising

Las Vegas Review-Journal, TheHomeMag, Sun City Anthem Spirit, Facebook, Instagram, Eventbrite, and social media targeting homeowners ready to buy doors, floors, pools, spas, HVAC, solar, BBQs, patios, home security, landscaping.

Booth Sales & Sponsorships: Paul Smith (714) 931-3600 ~ paul.smith210@gmail.com
www.LVHomeShows.com

