

***Advertising Campaign Starts 4-Weeks Before The Show***

# **LAS VEGAS HOME IMPROVEMENT & BACKYARD EXPO**

**The Expo at World Market Center  
Fri-Sat-Sun · March 13-14-15, 2026**

**Multi-Platform Ad Campaign With 450+ TV Spots**



**Meet Homeowners Ready to Buy Home Decorating, Remodeling & Landscaping  
Senior Showcase, Health Screenings, Master Gardeners, and Children's Activities**

**Broadcast TV, Cox Media, Dish® Network, DIRECTV, Antenna TV, newspaper, magazine,  
and social media advertising reaching millions of Las Vegas area homeowners.**

**KLAS (CBS)** - Good Day, CBS Mornings, Las Vegas Now, Jeopardy/Wheel, 8 News Now at 5 pm, 6pm & 11pm

**KSNV (NBC)** - News 3 Today, Today Show, News 3 Live at Noon, News 3 at 5pm, 6pm & 11pm, Tonight Show

**KTNV (ABC)** - Good Morning Las Vegas, Morning Blend, Ch 13 News at 5pm, 6pm & 11pm, Jimmy Kimmel

**KVVU (FOX)** - Studio 5 Live, MORE, Fox5 News Live, Fox5 News at 7am, 9am, 5pm, 6pm, 10pm & 11pm

**KVCW (The CW)** - The National News Desk, ARC Las Vegas News & Entertainment, CW Late News at 10pm

**Antenna TV** - Andy Griffith, I Love Lucy, Three's Company, Leave It to Beaver, Drew Carey, Rockford Files, Monk

**COX MEDIA** - CNN, MSNBC, HGTV, Fox News Channel, Game Show Network, History, Bravo, Hallmark, TNT, TV Land, Sean Hannity, Gutfeld!, Jesse Watters, CNN Newsroom, Anderson Cooper, Erin Burnett, Rachel Maddow, My Lottery Dream Home, Property Brothers, Fixer to Fabulous, Gold Rush, Real Housewives, Below Deck, Vikings, The Closer, When Calls The Heart, Family Feud, Everybody Loves Raymond, Seinfeld, and other shows.

## ***Newspapers, Magazines, Outdoor & Social Media Advertising***

Las Vegas Review-Journal, TheHomeMag, Sun City Anthem Spirit, Facebook, Instagram, Eventbrite, and social media targeting homeowners ready to buy doors, floors, pools, spas, HVAC, solar, BBQs, patios, home security, landscaping.

**Booth Sales & Sponsorships: Paul Smith (714) 931-3600 ~ paul.smith210@gmail.com**

**[www.LVHomeShows.com](http://www.LVHomeShows.com)**

