

Advertising Campaign Starts 4-Weeks Before The Show

LAS VEGAS HOME IMPROVEMENT & BACKYARD EXPO

**The Expo at World Market Center
Fri-Sat-Sun - Sept 11-12-13, 2026**

Multi-Platform Ad Campaign With 375+ TV Spots



**Meet Homeowners Ready to Buy Home Decorating, Remodeling & Landscaping
Tiny Homes & RV Showcase, Arts & Crafts, and Master Gardeners**

Broadcast TV, Cox Media, Dish® Network, DIRECTV, Antenna TV, newspaper, digital, magazine, and social media advertising reaching Las Vegas area homeowners.

KLAS (CBS) - Good Day, CBS Mornings, News at Noon, Las Vegas Now, 8 News Now at 5 pm, 6pm & 11pm

KSNV (NBC) - News 3 Today, Today Show, News 3 Live at Noon, News 3 at 5pm, 6pm & 11pm, Tonight Show

KTNV (ABC) - Good Morning Las Vegas, Morning Blend, Ch. 13 News at 5pm, 6pm & 11pm, Jimmy Kimmel

KVCW (The CW) - The National News Desk, ARC Las Vegas News & Entertainment, CW Late News at 10pm

Antenna TV - Alice, Family Ties, Three's Company, The Patridge Family, Facts of Life, Drew Carey, Bewitched

COX MEDIA - CNN, MSNBC, HGTV, FOX News, Game Show, History, TV Land, Bravo, Hallmark & Discovery

90+ Radio Spots on Top-Rated Las Vegas Stations

On-air spots & traffic/weather sponsorships on The Mix 94.1, KKLZ-FM and KXNT News-Talk radio stations

Newspapers, Magazines & Social Media Ads

Las Vegas Review-Journal, LVRJ Neon, TheHomeMag, Sun City Anthem Spirit, Sun City Summerlin Life, Skye Community News, and social media reels. Advertising targets homeowners who are ready to buy doors, floors, pools, spas, HVAC, solar, BBQs, patios, security, landscaping.

Sales: **Marlene Thorne** (702) 238-2589 or (714) 608-1722 ~ marlenelvhomeshows@gmail.com

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