

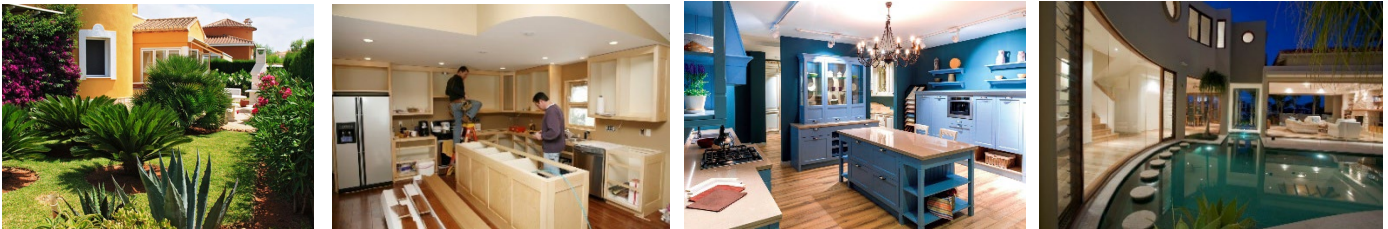
**Advertising & Social Media Campaign
Starts 4-Weeks Before The Home Show**

Home Improvement Expo

M Resort Spa Casino - Henderson, NV

Saturday & Sunday - May 2-3, 2026

Multi-Platform Ad Campaign With 450+ TV Spots



**Meet thousands of homeowners who are ready for home decorating & remodeling
Master Gardeners, how-to demos, daily giveaways, free admission & parking**

**Broadcast TV, Cox Cable, Dish® Network, DIRECTV, newspapers, magazines,
radio and social media advertising reaching millions of Las Vegas homeowners.**

KLAS (CBS) - Good Day, CBS Mornings, Las Vegas Now, Jeopardy/Wheel, 8 News at 5 pm, 6pm & 11pm

KSNV (NBC) - News 3 Today, Today Show, News 3 Live at Noon, News 3 at 5pm, 6pm & 11pm, Tonight Show

KTNV (ABC) - Good Morning Las Vegas, Morning Blend, Ch 13 News at 5pm, 6pm & 11pm, Jimmy Kimmel

KVVU (FOX) - Fox5 News Live, Studio 5 Live, MORE, Fox5 News at 7am, 9am, 5pm, 6pm, 10pm & 11pm

KVCW (The CW) - The National News Desk, ARC Las Vegas News & Entertainment, CW Late News at 10pm

ANTENNA TV - Alice, Family Ties, Three's Company, Patridge Family, Facts of Life, Drew Carey, Bewitched

COX MEDIA - CNN, MSNBC, HGTV, Fox News, Game Show, History, TV Land, Bravo, Hallmark & Discovery

Newspapers, Magazines, Outdoor & Social Media Advertising

Las Vegas Review-Journal, Neon, Henderson City Lifestyle, The Home Mag, Sun City Anthem Spirit, and social ads target homeowners ready to buy kitchens, baths, doors, floors, windows, patios, pools, spas, and landscaping.

www.LVHomeShows.com

Exhibitors: Marlene Thorne (702) 238-2589 ~ marlene@theedgepromotions.com

Media & Sponsorships: Paul Smith (714) 931-3600 ~ paul.smith210@gmail.com

