

Advertising Campaign Starts 3-Weeks Before Event

First Home Show of the Year!

Home Improvement Show

M Resort Casino Spa - Henderson, NV

Sat & Sun - January 27-28, 2024

100+ Broadcast, Satellite & Cable TV Spots



Meet thousands of homeowners ready for home decorating & remodeling projects
Tiny homes, alternative housing, how-to demos, giveaways, Master Gardeners & more

Broadcast TV, Cox Cable, Dish® Network, DIRECTV, newspapers, magazines, radio and social media advertising reaching millions of Las Vegas homeowners.

KLAS (CBS) - CBS Mornings, 8 News at 6a & Noon, Prime Rotation, Las Vegas Now, 8 News 4-7pm & 11pm

KSNV (NBC) - News 3 Today, Today Show, Local Living, News 3 Live at Noon, News 3 at 6pm, 7pm & 11pm

KTNV (ABC) - Action News 5-9am, GMA, Morning Blend, Prime Rotation, Action News at 5pm & 11pm

KVVU (FOX) - Fox5 News Live in Las Vegas, MORE Local, Fox5 News at 3pm, 4pm & 6pm, Fox5 News at 10pm

THE CW - The National Desk, Wake Up With The CW, Drew Barrymore, Jerry Springer, Dateline, News at 10pm

MyLVTV - Judge Judy, Dr. Phil, Couple's Court, Divorce Court, The People's Court, Judge Mathis, Hot Bench

COX MEDIA - CNN, FOX NEWS CHANNEL, MSNBC, MAGNOLIA, GAME SHOW NETWORK, HGTV, Sean Hannity, Gutfeld Show, CNN Newsroom, Family Feud, Master Minds, Fixer Upper, House Hunters, Property Brothers, Home Town, Mind For Design, The Lost Kitchen, Van Go, Inn The Works, Restored

KJUL & KOOL RADIO - "The Sound of Las Vegas" KJUL 104.7 and KOOL 102 radio spots

Newspaper, Magazine, Radio, Billboards & Social Media Ads

Las Vegas Review-Journal, TheHomeMag, Radio, Billboards, Facebook, and social media ads target homeowners who are ready to buy home remodeling, pools & spas, AC/heating, solar, BBQs, patios, home security, landscaping.

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