

Advertising Campaign Starts 3-Weeks Before Show

Home Improvement & Backyard Expo

The Expo at World Market Center

Las Vegas, Nevada

Fri-Sat-Sun · Sept 6-7-8, 2024

250+ Broadcast Network, Satellite & Cable TV Spots



Meet thousands of homeowners ready for home decorating & remodeling projects
Tiny homes, alternative housing, how-to demos, giveaways, Master Gardeners & more

Broadcast TV, Cox Media, Dish® Network, DIRECTV, newspapers, magazines, radio and social media advertising reaching millions of Las Vegas homeowners.

KLAS (CBS) - Good Day, 8 News Now at 6a & 7am, Las Vegas Now, Jeopardy/Wheel, 8 News Now at 11pm

KSNV (NBC) - News 3 Today, Today Show, Local Living, News 3 Live at Noon, News 3 at 6pm, 7pm & 11pm

KTNV (ABC) - Action News 5-9am, GMA, Morning Blend, Action News at 5pm & 11pm, Jimmy Kimmel Live

KVVU (FOX) - Fox5 News This Morning, MORE, Studio 5 Live, Fox5 News at 7am, 9am, 5pm, 6pm & 11pm

THE CW - The National Desk, ARC Las Vegas News & Entertainment, The CW News at 10pm

My LVTV - Judge Judy, The National Desk, Family Feud, Blockbuster Movies, Feature Films

COX MEDIA - CNN, MSNBC, HGTV, Fox News Channel, Magnolia, Game Show Network, Paramount+ Sean Hannity, Gutfeld Show, CNN Newsroom, Family Feud, Master Minds, Fixer Upper, House Hunters, Property Brothers, Home Town, Mind For Design, The Lost Kitchen, Van Go, Inn The Works, Restored

KJUL & KOOL RADIO - "The Sound of Las Vegas" KJUL 104.7 and KOOL 102 radio spots

Newspaper, Magazine, Radio, Billboards & Social Media Ads

Las Vegas Review-Journal, TheHomeMag, Radio, Billboards, Facebook, and social media ads target homeowners who are ready to buy home remodeling, pools & spas, AC/heating, solar, BBQs, patios, home security, landscaping.

Exhibitors: Marlene Thorne (702) 238-2589 ~ marlene@theedgepromotions.com

Media & Sponsorships: Paul Smith (714) 931-3600 ~ paul.smith210@gmail.com

